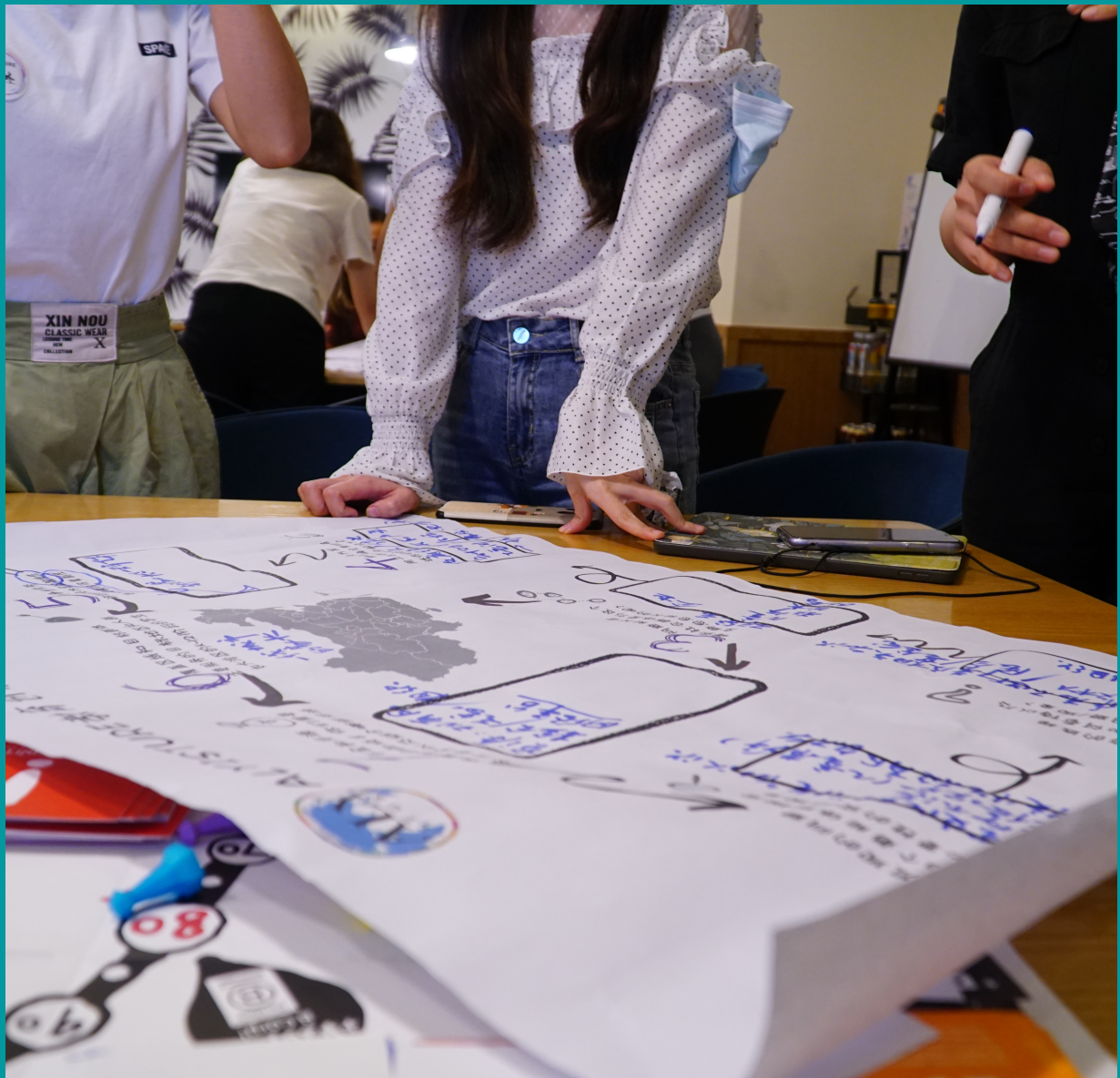


IMPACT REPORT 2021



Fusi EdTech (ALYISTURE)



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TO OUR DEAR FRIENDS

The Sustainable Development Goals (SDGs), also known as Global Goals, are a set of 17 integrated and interrelated goals to end different social issues, protect the planet, and ensure that humanity enjoys peace and prosperity by 2030.

2021 was another memorable year for all of us. We grew better and stronger because of your encouragement. We probably are immature, but we are not scared of experiencing failures and risks. More importantly, we are convinced that the power of Business For Good is potential.

ALYSTURE has been established for five months. We are glad to have you all accompany us. We are looking forward to creating new stories in 2022. Thanks for spending the time and patience reading our first impact report. Happy New Year!

JANUARY

Our mission is to condense Chinese youth's imagination, creativity, and impact, empowering K-12 minority education through innovative teaching methodologies and VR technology, establishing a sustainable "education+" ecological community.

Building Better Business Workshop gave us more opportunities to learn about different perspectives from our target groups. At the same time, it is also professional guidance for us to have a better practice of social impact and technology for good.



**We became city
partnership
candidate of B
Corps CN
Building Better
Business (BBB)
Workshop.**

FEBRUARY

The Movers Programme is a regional movement of volunteers who develop SDGs awareness, entrepreneurial mindsets, and 21st-century skills by conducting localized training at a grassroots level. It uses a training-of-trainer approach and works with community partners to target harder-to-reach groups to create a better world.

The topic was Social Entrepreneurship x Quality Education. ALYISTURE was pleased to have the opportunity to share our past innovation experiences discuss the vision of future innovation in education with young people in China in an immersive way.

**We were invited
to be the guest
speaker in
Movers
Programme to
share our social
impact stories.**



Project Co-Leads



Citi Foundation



MARCH



**Our founder
was selected
as one of the
“2021 100
Chinese
Superwomen
by Green
Initiatives.**

In 2021, the list of superwomen had not been delayed; the journey of celebrating women's achievements continues. The theme #ChoosetoChallenge reminds us to celebrate women's achievements.

ALYTISTURE's founder -- Zeyi Li, was recommended to the list! In ALYSTURE, more than 85% of staff are women; they put in consistent efforts in various fields. We always believe that the power of girl power is unlimited. Herstories never end!

APRIL



We were the media and marketing partner of the 12th Harvard China Education Symposium.

Harvard China Education Symposium, established in 2010, is an official student-led non-profit organization at the Harvard Graduate School of Education. From April 9 to 11, 2021, the 12th China Education Symposium connected people worldwide online.

ALYISTURE was also the business partner of the Penn China Education Summit (PCES) 2020. We are excited to participate in transformative communication through different roles together!

MAY

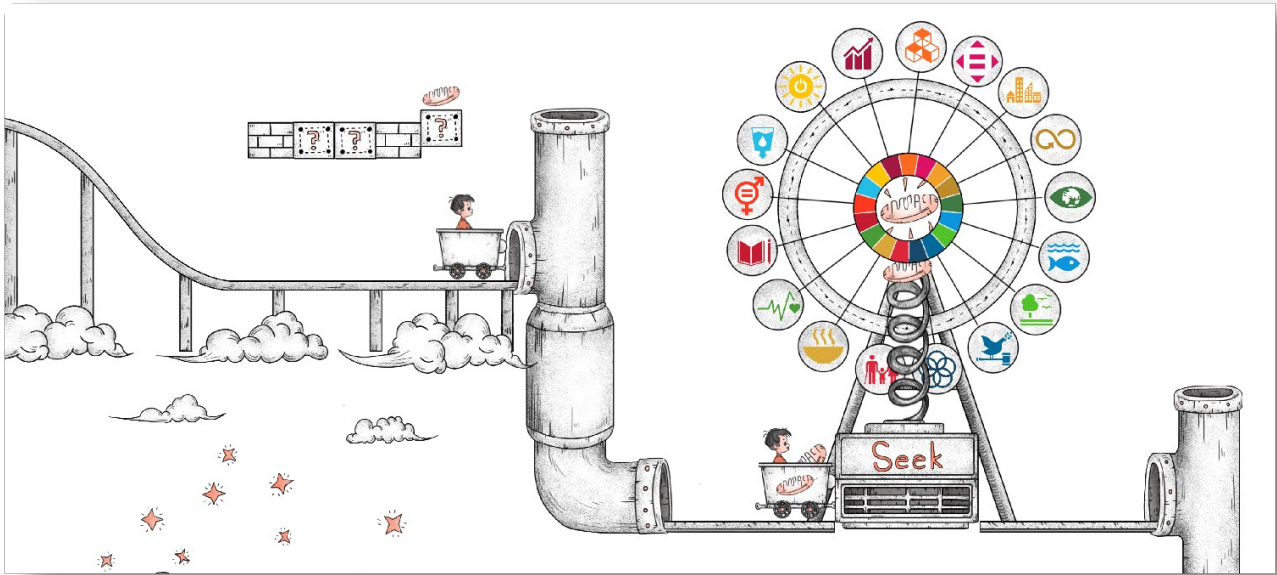
Hult Prize is a global learning platform that enables changemakers to deliver social change through education and entrepreneurship. The Prize is a partnership between Hult International Business School and the United Nations Foundation. It has been referred to as the "Nobel Prize for students" by Nobel laureate Muhammad Yunus.

In 2021, The Chinese University of Hong Kong, Shenzhen (CUHK-SZ), was selected to host the Hult Prize Summit in Mainland China. As a startup, we are grateful to have this opportunity to be a part of the Hult Prize and share our stories with more young people worldwide.

Our founder showcased the social innovation ideas of ALYISTURE in the Hult Prize Program.



JUNE



In June, we joined two sustainable development talent pools: Impact Bread and Work For Good.

On Christmas 2020, Impact Bread launched the first sustainable talent pool, based on 17 United Nations Sustainable Development Goals (UN SDGs), to connect young Chinese people worldwide. And Work For Good is a social good recruitment platform incubated by CYCAN (China Youth Climate Action Network).

As a startup, it is hard for us to progress without their support in just a few months. During the pandemic, talent recruitment entered a new stage. And we are also making good use of this time to upgrade our human resources system and grow stronger.

EARLY JULY



Grow from a loose student group to a sustainable enterprise: We were officially registered!

Social Enterprise: We both have charity (non-profit) and business sides. We aim to explore a business model that can balance our profits and social impact to encourage the upper class to lead others in society to maximize social resources.

Common Benefit Enterprise: We are on the way to exploring business for excellent and sustainable investment. A company's success does not lie in profits but in the effectiveness of action. We will strive to be good storytellers for China in the new year.

END OF JULY

**Our first offline
Social
Innovation
Workshop
collaborated
with B Corps CN
in Shenzhen.**



The Building Better Business (BBB) workshop is led and developed by B Corps China. It guides participants to deepen their understanding of sustainable business by immersive, influence canvas guidance, and online animation video courses.

The R&D department of ALYISTURE developed the Edu Canvas, which helps participants brainstorm solutions. We invited Ladies Who Tech, SKT Education, RE-LOOK, and Water Drop EdTech as our guest speakers. We will cooperate with more enterprises and colleges to spread the impact in more cities in the new year!

AUGUST



**2021 Art x
Education
Immersive
Workshop of
Viva la Vida
overseas
experimenter
project series.**

The Overseas Experimenter Project aims to make groups worldwide speak through art, especially the overseas vulnerable groups.

Collaborate with Viva la Vida and AFE Education; we applied the artistic methods of dance, photography, and storytelling to help participants think deeply about real-world problems and visualize them in painting. Education is colorful and diverse, and we can use some innovative ways like art and music to create more possibilities.

SEPTEMBER



ALYISTURE held the first MUN on Chinese National Day. TingLiao Model United Nations Association of Capital Normal University provides us with academic guidance, and Munshare sponsored the conference system.

The committee finally selected two Best Delegates, two Honorable Mention, and two Best Position Paper participants in the ceremony. ALYISTURE awarded the winners honor certificates, reference letters, and S-Scholar Millennium Education Scholarship.

**ALYISTURE
SDGs Impact
Conference
Series ·
Cross-Strait
Youth Model
United
Nations.**

OCTOBER



We were selected as the official partner of the China Regional Alliance of Invention Convention Worldwide.

Invention Convention Worldwide is a global K-12 invention education program that teaches students problem-identification, problem-solving, entrepreneurship, and creativity skills and builds confidence in the invention, innovation, and entrepreneurship for life.

We are honored to be selected as a partner of the China Alliance. We will hold high-quality invention and creation competitions in China to benefit more children with high-quality stem education.

NOVEMBER

The United Nations Global Compact is the world's largest corporate sustainability initiative. In 2021, ALYISTURE started to prepare the applications in June and received the invitation in November. There are 9 in total China enterprises selected, and we were one of them.

We are very grateful to UN Global Compact for its recognition, which supports us expand the brand impact and better implementing the business practice of sustainability for a better-shared future.



ALYISTURE
were certified
as the official
member of the
United Nations
Global Compact
in November!

DECEMBER

Millennium Campus Network (MCN) is a Boston-based, global non-profit convening and training 21st-century social impact leaders.

ALYISTURE's "Virtual Reality Exhibition" was honored to be selected as one of the projects. Through the opportunity of the public showcase, we have initially established an account of Instagram.

While moving towards a broader stage, we will also reflect on ourselves and actively spread the values as a Chinese enterprise.

**We made our
first Virtual
Reality
EdTech
Exhibition
(VR Edu Expo)
happen!**



NEW YEAR GREETINGS



Zac Wu: The actual decision of a person's height, not talent, not luck, but the ability to do things to the extreme. I believe that the starlight will not disappoint those who rush to the road, and time will not disappoint those who have a heart, and all the efforts will be duly rewarded. May every day of 2022 be walked in love, and may all the good things come as promised! Happy New Year to all, and I wish ALYISTURE can be better and better ~



Katherine Zhu: I was lucky to join the ALYISTURE family in 2021. Whether it is the project or the weekly meeting, I can feel the cohesion and warmth of this team; I hope that ALYISTURE can still bloom in a different color in a new year!



Lena Cao: In the summer of 2021, a breeze blew a chance encounter with ALYISTURE with the passion and vision of education. Each of our team members has a distinctive personality, each with its strengths. We collide and communicate together, cooperate and create, and harvest the results of our work and our memories and courage. Thanks for all your encouragement!



Lyra Li: Inclusion and openness are the business cards of our team; fairness and sharing, specificity, and implementation are the product concepts that ALYISTURE always insists on—looking forward to more diverse talents will join ALYISTURE in the new year! Let's create new possibilities together!



Loria Wu: I am very grateful to ALYISTURE for allowing me to learn, grow and improve during the past year. It is like having a telescope here, which helps me see deeper, farther, and higher in the field I love. I practiced what I thought a lot but did not dare to do before. Thank you for all the happiness you bring me every week, and I look forward to working with you all next year!

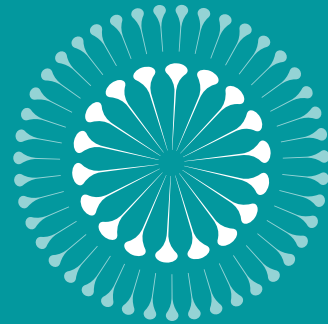
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- B Lab Global <https://www.bcorporation.net>
- Leping Social Entrepreneur Foundation
<http://www.lepingfoundation.org/>
- Movers Programme <https://www.youthcolab.org/movers>
- Green Initiatives <https://greeninitiatives.cn/>
- Harvard China Education Symposium
<https://www.chinaeducationsymposium.org/>
- Hult Prize Foundation <https://www.hultprize.org/>
- Impact Bread <https://www.impactbread.com/>
- China Youth Climate Action Network (CYCAN) <http://www.cycan.org/>
- SKT Education Group <https://www.sktedu.com/>
- Ladies Who Tech <https://www.ladieswhotech.cn/>
- STARFIELD <https://www.starfieldcn.com/>
- Viva la Vida <https://www.vivalavida.today/>
- KINDFORCE <http://www.kindforce.org/>
- China House <https://www.chinagoingout.org/>
- Invention Convention Worldwide (ICW) <https://inhub.thehenryford.org/>
- Invention Convention China (ICC) <http://www.youthinvention.cn/>
- United Nations Global Compact <https://www.unglobalcompact.org/>
- Millennium Fellowship <https://www.millenniumfellows.org/>

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2022

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